

Everland Resort theme park Seoul, South Korea



February, 2020: As anywhere else in the world, the issue of air pollution by particulate matter is increasing in Korea's public awareness. SAMSUNG C&T Corporation has now responded to this and wants to offer health-conscious visitors of its Everland Resort theme park just outside Seoul improved air quality. In December 2019, 8 Filter Cubes III were therefore installed in the entrance area of the amusement park. The company explained at the installation of the Filter Cubes in December, that it had initiatively adapted the facility as a part of effort to improve customer service, and to enhance the infrastructure. SAMSUNG C&T emphasized that this pilot project is the first facility in South Korea to reduce particulate pollution outdoors.